



**भारतीय रिज़र्व बैंक/ Reserve Bank of India**  
**संचार विभाग/ Department of Communication**

**Release of Advertisements – Calling for bids through E-tendering**

Department of Communication (DoC) intends to publish the advertisement in leading English/Hindi newspapers tentatively from **February 16, 2026**, on **“Recruitment for the Post of Assistant - PY 2025”**.

The details of the proposed advertisement are given below:

S.N	Name of the Newspapers	Edition	Language	Size
1.	Times of India	All Edition	English	8 (W) x 7 (H) = 56 sq cms
2.	Hindustan Times	All Edition	English	8 (W) x 7 (H) = 56 sq cms
3.	Economic Times	All Edition	English	8 (W) x 7 (H) = 56 sq cms
4.	Mint	All Edition	English	8 (W) x 7 (H) = 56 sq cms
5.	The Hindu	All Edition	English	8 (W) x 7 (H) = 56 sq cms
6.	Hindu Business Line	All Edition	English	8 (W) x 7 (H) = 56 sq cms
7.	The Telegraph	All Edition	English	8 (W) x 7 (H) = 56 sq cms
8.	Indian Express	All Edition	English	8 (W) x 7 (H) = 56 sq cms
9.	Financial Express	All Edition	English	8 (W) x 7 (H) = 56 sq cms
10.	Assam Tribune	All Edition	English	8 (W) x 7 (H) = 56 sq cms
11.	Dainik Bhaskar (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
12.	Amar Ujala	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
13.	Navbharat Times	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
14.	Hindustan	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
15.	Dainik Jagran (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
16.	Navbharat (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
17.	Rajasthan Patrika	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
18.	Asomiya Pratidin	All Edition	Assamese	8 (W) x 7 (H) = 56 sq cms
19.	Anand Bazar Patrika	All Edition	Bangla	8 (W) x 7 (H) = 56 sq cms
20.	Divya Bhaskar	All Edition	Gujarati	8 (W) x 7 (H) = 56 sq cms
21.	Lokmat	All Edition	Marathi	8 (W) x 7 (H) = 56 sq cms
22.	Malayalam Manorma	All Edition	Malayalam	8 (W) x 7 (H) = 56 sq cms
23.	Vijayvani	All Edition	Kannada	8 (W) x 7 (H) = 56 sq cms
24.	Ajit	All Edition	Punjabi	8 (W) x 7 (H) = 56 sq cms



25.	Sambad	All Edition	Odiya	8 (W) x 7 (H) = 56 sq cms
26.	Eenadu	All Edition	Telugu	8 (W) x 7 (H) = 56 sq cms
27.	Dina Thanti	All Edition	Tamil	8 (W) x 7 (H) = 56 sq cms
28.	Daily Taskin	All Edition	Urdu	8 (W) x 7 (H) = 56 sq cms
29.	Munsif	All Edition	Urdu	8 (W) x 7 (H) = 56 sq cms
30.	Employment News	All Edition	English + Urdu	08 Full pages
31.	Rojgar Samachar	All Edition	Hindi	08 Full pages

**Important Dates: Tentative**

Tender Start View Date: **Wednesday, February 04, 2026, from 1700 hrs**

Bid Start Date: **Wednesday, February 04, 2026, from 1700 hrs**

Bid Close Date: **Monday, February 09, 2026, at 1130 hrs**

Bid Opening Date and Time: **Monday, February 09, 2026, at 1200 hrs**

Release of Advertisement in newspapers (tentatively): **From Monday, February 16, 2026**

**TERMS AND CONDITIONS**

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DoC – Central Office Departments/Others/23/25-26/ET/953) only.

**Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.**

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate. Clarifications, if any, may be sent via email to [harithad@rbi.org.in](mailto:harithad@rbi.org.in) and [darshann@rbi.org.in](mailto:darshann@rbi.org.in)



The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

**We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.**

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

HO Central Help Desk: (For vendors)

Phone Number: 07969066600

[helpdeskho@mstcindia.in](mailto:helpdeskho@mstcindia.in) (Please mention "HO Helpdesk" as subject while sending emails)

WRO Helpdesk: 7651915418/02269856817/02269856800

Availability

9:30 AM to 5:00 PM on all working days for all Technical issues e-Tenders, System settings etc.

Mr. Tanmoy Sarkar, Deputy Manager

Mobile: 8349894664